



**FHLBank**  
Chicago

## Brand Story | Video Script

### Meet Our Bold, New Brand Video Script

We are evolving. Through trust and partnership with our members in support of the communities they serve.

We are evolving. While still delivering our members the resources they need to help people fund – their ambitions.

We are evolving. Because we know the financial needs of bustling city life, small town main streets, quiet rural communities, and the sprawling Northwoods are more vibrant and diverse than ever.

Meet our **bold, new brand**.

For a bank that's committed to our members from the southern most point of Illinois to the northern most point of Wisconsin.

Evolving together – because we're better together.

With an even greater focus on equity and inclusion, and our core mission, vision, and values of being bold, committed, connected, and trusted.

No matter the economic environment - there's one thing truer now than ever before – we're FHLBank Chicago.

Here to serve **everyone**. In **every one** of our communities. In **every way** we can.